



# PR Newswire

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## Can Obama Plan Tackle Diabetes Crisis? Epinex Test Could Help

California, March 10, 2009 -- Diabetes will be a huge burden on President Obama's \$634 billion plan to expand and improve healthcare coverage. [Epinex Diagnostics](#), a private biomedical company located in Irvine, California, has developed a new diabetes monitoring device that could relieve the burden of diabetes on our healthcare system.



President Obama addresses the public during a rally in Bristol, Virginia. Lowering healthcare costs and promoting public health were major issues that were addressed during his presidential campaign.

The Epinex [G1A™ Rapid Diabetes Monitoring Index Test](#) is a revolutionary monthly rapid test that uses glycated albumin to measure how much damage has been done to the body by excess sugar. The Epinex G1A™ test will be a significant asset to help keep costs down by introducing a [monthly testing paradigm](#) that has been proven effective. This test could allow doctors to take action sooner than current diabetes testing methods, reducing the severity and cost of diabetes and its complications, which include blindness, kidney failure and cardiac disease.

President Obama recently acknowledged, "crushing health care costs...drag down our economy, bankrupt our families, and represent the fastest-growing part of our budget." In an unprecedented commitment to a new, more effective approach to healthcare, the President has taken the challenge to keep raging costs under control by proposing the "[largest investment ever](#)" in preventive care.

Diabetes eats up an enormous chunk of our current healthcare resources. It has become the greatest healthcare crisis of our time, affecting one in three Americans. Last year alone, direct medical costs for diabetes totaled \$116 billion, a 32% increase since 2002. Despite current efforts to manage the epidemic, the toll of diabetes continues to spiral out of control. However, pouring more resources into ineffective programs will only waste money.

Continuing to address the diabetes epidemic using methods of the past threatens to set up our health care system for failure. "The current treatment paradigm for diabetes doesn't work," explains Epinex CEO, [Asad Zaidi](#). "With our current financial crisis, Epinex is working on a product that will help save our already over-burdened healthcare system billions of dollars, while helping diabetics manage their disease more effectively."

### About Epinex Diagnostics, Inc.

Epinex Diagnostics is a privately owned medical device company with a vision to help alleviate the current healthcare crisis through the development of innovative point-of-care technologies using rapid diagnostic tests. Please find further information about the company and the G1A™ test at [www.epinex.com](http://www.epinex.com).

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